

**CENTRAL CAROLINA BRIDGE ASSOCIATION**  
**BOARD OF DIRECTORS MEETING**  
July 20, 2019

**Members Present:** Brenda Garzia, Judy Hellen, Kathy Tomlinson, John Lamanna, Ron Matamoros, Debbie Monroe, Kathryn Morris, Jim Bean, Cindy Wright, Claudia Hale, and Dixie Culver

**Also Attending:** Rich Peffer

**Member Absent:** Carol Elkins-Bachl and Tim Stecker

Ron promptly opened the meeting after a delay in entering the GA Taylor Recreation Center until almost 10:45 a.m. He explained his simplified, no nonsense, leadership preference and welcomed the new board members Jim Bean from WS and Kathy Tomlinson from GSO. Jim mentioned his prior involvement as board president of his former unit. Dixie presented them with their new name tags.

Cindy was asked for logistics for the WS Sectional July 26 - 28<sup>th</sup> at the WS Fairgrounds.

- Table move 55 GA Taylor/12 South Fork
- Debbie and Harold to come Thursday morning to make the move easier.
- Ron to email and confirm with Ed Blackmer
- Meet 9:00 am at GA Taylor
- Claudia to bring cart and coffee pots from Lewis Center.
- Dixie to provide a cooler.
- Tom to bring 12-13 tables from Lewis.
- Dixie will prepare the prize envelopes with money.
- Cindy needs Cleanup Crew and asked board members to stay to help. Dixie offered assistance if possible with cashing out with directors.
- Table return to be on Monday morning if possible, Cindy to confirm.
- Claudia to send email blast with flyer.
- Cindy has contacted the WS Fairgrounds for the contract. Dixie and Claudia have requested the insurance information.
- Dixie checked with Cindy in regards to the preliminary budget prepared for the WS Tournament and no changes were made.

Claudia was asked to speak about the GSO tournament which had a profit of \$425.

- The lighting which was the biggest complaint prior year was much better with the addition of lights which Claudia placed well in the darker room
- The 499 group had trouble concentrating with the noise from those in line for food each day. Discussion about adding another room (the lake room another \$400) and or moving the food to another space as to not disturb the 499's.
- Claudia suggested a different menu option could help to increase profits.
- Claudia will reserve the site for go ahead and reserve the site, get the insurance certificates for all the tournaments and get the information to Dixie in order to pay the deposit.
- Claudia informed Tom she would not be chairing the GSO Tournament this year and Tom is responsible for securing a chairperson.

Debbie introduced Rich Peffer and congratulated he and Judy on the newcomers group, new start up group and 0-20 game, Mentor Mentee once a month game. Debbie mentioned she feels the board should be working to increase membership. She spoke to the board about the New Member Initiative he has been implementing. Rich made a request (see attached) to include:

- \$150 badges for new players
- \$125 Best Practices Training (Teacher Certification)
- \$417 Hotel Cost for teacher certification
- \$60 Mentor-Mentee game Prizes
- \$100 posters for meetup events, advertising , "ASK Me" Name tags
- \$50 Printing Cost

Rich stepped out and the board discussed the information received. It was concluded that Cindy and Judy both paid for their teaching training and certification and that this is a business for directors.

Dixie mentioned the program from ACBL which helps cover the cost for meetup groups and new member initiatives and would like to see that avenue exhausted prior to the board subsidizing.

Debbie made a motion to allow \$1000 to be set aside for New Member Development at the discretions of Judy Hellen and Cindy Wright. Tom was the second, Claudia and Dixie abstained.

Ron asked for review of the prior minutes which were sent out and updated right after the last meeting. Tom made a motion to accept the minutes, Debbie was the second and all agreed.

Dixie took a moment to explain the new Board Member Notebooks, what was inside and made note of the expense report to use which is in the back folder.

Dixie reviewed the QUIP report which is received from ACBL each Quarter. We are 3<sup>rd</sup> in our district with New Member Retention, just above Charlotte with an average age of 72.25, we are the highest with average years of membership, 3<sup>rd</sup> in Active membership trend behind SE TN, we are 4<sup>th</sup> in member losses.

Dixie presented the Salisbury preliminary budget and had not heard back from Myrnie regarding changes. Assumes and small increase in food is possible.

Ron asked about the Christmas Party and scheduling. Dixie, Cindy, Tom and Brenda have all been in discussion due to the date conflict Cindy has on 12/14. Dixie explained that she requested from Jeannie, Kent and Tom that we have games with losses in GSO (ie to offset the cost due to 2019 Christmas Party) the high cost of having games in WS. WS is \$120 plus \$1 per person and charges us even if we do not collect \$'s from members. GSO does not charge for the facility and doesn't charge us unless we collect money from members, we pay \$1 per person. Dixie and Tom have agreed to use Cindy's wisdom and suggestions; Brenda will purchase the paper products. Dixie has reserved Lewis Center in GSO which is only available on the 14<sup>th</sup> due to a Greenery Festival the 7<sup>th</sup>. We have room 1 & 3 from 11:00 - 5:00 and the scrabble room becomes available at noon.

Ron brought up the question of Gloria's request for additional funds due to the extensive nature of the Christmas party and extra work needed. All were in agreements Gloria was made aware of the changes and was happy to have GSO due to the logistics of the rooms. She will take the reservations which Cindy had in years past.

Brenda explained that she and she and Elaine would not be able to continue to provide the food for each unit game. It is just too demanding, it takes allot of preparation and planning. The clean up in WS is difficult since we have to empty large industrial trash cans which are too heavy for some of our members. Everyone thanked her for all her hard work and how much everything she and Elaine have done is appreciated. Brenda announced she will be resigning from the BOD 12/31/19.

Dixie reviewed the Financial Statements and indicated we have \$26, 980.71 bank balance as of 6/30 with CD" at \$10438.02. The Unit Game Summary shows a loss of \$1265 for the year with a table count of 392 an increase in table count from the previous year which was 349 and a loss of \$1626.

- Fiscal year end being finished.
- Bob Hale to audit in the couple of weeks
- Tax Return will be finished shortly after audit.

Ron asked for additional comments or suggestions and Cindy mentioned wanting to rename one of the events for the NLMR for next year. She and Ron have been in discussions for the event. Claudia explained she will not be chairing the HP Sectional nor co chairing the NLMR. The tournament Chairmen or the 1<sup>st</sup> VP should send Claudia all pertinent information ASAP for the creation of flyers and their posting on the ACBL and CCBA websites.

Debbie mentioned a concern of Peter Boyd Bowman Sr and how the original bridge mates were purchased and sold. Peter indicated he purchased the machines, did not ever receive payment and did not receive any money in the sale. He would like this to be corrected. Ron will follow up on details.

Ron and Debbie discussed receiving inquiries from the Danville bridge club into joining our unit. They feel it is more convenient than their current arrangement. Ron will follow up and contact ACBL.

Ron adjourned the meeting at 12:16

Respectfully submitted,  
Dixie Culver, Secretary-Treasurer

Update on New Player Recruitment in Greensboro – Request for Funding  
 Rich Peffer  
 20 July 2019

**Update:**

0-50 MP Game – Mondays at G.C.U.M. church. Greensboro – 1 – 4:30 pm

- Regularly have 4-5 tables. All new players.
- >24 players have joined ACBL via these efforts in 2019 thus far.
- New Player Support assistant – attends each week, to help out, greet/orient new players, play with unpaired players if needed.
- Ideas:
  - Offer special name tags to these new members. Perhaps, a colorful one from Baron Barclay? Subsidize the price of these via the Unit? (e.g. \$5 per player)
  - 30 x \$5 = \$150.

**New Player Support Group**

- Judy Hellen (coordinator), Avery Lloyd, Danette Parker, Danny Barnes, Mary Leger, Janet McCall, Jeannette Snipes, Lois Burdette, Marcy Maury, Susan Shroyer, Kathy Tomlinson, Marty Benjamin, Rich Peffer (host)
- Met at Rich Peffer’s house to organize the group - April 16, 2019
- Formed a weekly list of the NPS Assistant – designated to attend and help at the Monday 0-50 MP game.
- Supplies: badges for NPS Assistant (ASK ME!).

**Wed. Night Games – Piedmont Bridge Club (Rich Peffer, Director)**

- Have held 2 sessions where the Open game was running, and a separate instructional session was held for players brand new to duplicate. Format was slightly disturbing to the Open players, being in same room, but needed a way to orient the new prospective duplicate players who cannot come to a game during the daytime.
- Mentor-Mentee Game nights (June 5: 15 tables) (June 26: 6 tables)
  - Sanctioned games – awarding masterpoints.
  - All pairings arranged in advance by Rich (Director). A 0-50 MP player + an experienced player
  - Prizes: in addition to MPs, had plates or mugs with a bridge theme, and special meaning, such as:
    - Highest Game or Slam Score
    - Highest Defensive Score of the night
  - Frequency: Hope to have one monthly: Last Wed. of each month

**Greensboro Bridge Meetup: <https://www.meetup.com/Greensboro-Bridge-Meetup/>**

- 40 Members. Not all are active. Some (7-10) have now joined the 0-50 MP game and/or the Wed. evening Mentor-Mentee Games.
- In past: had intro to bridge sessions, meetup events at Library or Lewis Rec/Leonard Rec Center or Oak Ridge Meadows Clubhouse. January – June 2019
- Instruction + supervised play (Rich Peffer and Judy Hellen). 8-10 times. No fees.
- Since June 1, no activities for Meetup Group except Monday 0-50 MP game.
- Ideas for next events:
  - Revitalize the Thursday evening bridge at Leonard Center (few attendees; bad format; no scoring). Judy Hellen – to start attending and lead on these efforts.
  - Best Practices Workshop to learn bridge: Rich - take course at Atlanta Regional on this (fees paid by Unit?) (\$125). Work this learning into attracting, retaining people who are new to bridge of all types.
  - Game site – downtown: hold an intro to bridge session / game (Greensboro is closed; other venue?)
  - Other future initiatives: for discussion at a later Board Meeting.

**Printing Costs:**

- I have a laser printer, black and white. Cost is \$0.05 per 2-sided printout (toner + paper). All those I’ve done for the Meetup Group, Newcomer game and other events, are not reimbursed except the \$8 per person game fees.
- Estimate: 1000 pages 2-sided printed for these items (outside of hand records) x \$0.05 = \$50.00.

**Budget – to Request from Unit 169 – to help continue promoting new player growth:**

Item	Amount	Comments
Subsidize colorful new player badges (\$5 each)	\$150	30 x \$5
Best Practices Training Session – Atlanta (August 24 – 26).	\$125	For Rich Peffer
Hotel costs – Atlanta	\$417	3 nights x \$139/night
Prizes – for Mentor-Mentee games	\$60	
Supplies – posters for Meetup Events, advertising, ASK ME name tags (NPS)	\$100	
Printing Costs	\$50	See above – past printing for Meetup Group handouts.
<b>Total</b>	<b>\$902</b>	

**Optional/Additional Consideration:**

Bidding Boxes for church, newcomer game: \$540. (see details next page)

- Alternative: Unit 169 Bidding boxes available at Lewis Center – only used once/month for Unit game. Can these be made available to use during the week, for games at Lewis Center?

Bidding Box Details:

- Bidding Boxes – for G.C.U.M. church: Need about 80 (20 tables) at the church, if games keep progressing and growing.
- Lewis Rec Center: the Greensboro Directors own the available red ones; have 73 boxes currently (18 tables)
- Have 34 (8.5 tables) at church now; would need 46 (11.5 tables) more to get to 80.
  - 12 x \$45 for a set of 4 “Bid Buddy with Plastic Cards” = \$540.

If Unit cannot help fund these, we may purchase them as Directors (Peter, Rich) to keep at the church then, or ask for help via voluntary contributions.